
Track your links:

- Links tracked in pre-scheduled emails.
- Tracking set up for email broadcasts.
- Review data and make adjustments.

What type of content do they seem most interested in?

What type of products do they seem most interested in?

Which free offers appeal to them?

What are the conversion rates on the offers?

Which lists are more responsive?

Observe your target market on your own virtual real estate: Write your notes below.

Your Blog

Your Forum

Incoming Email

Website Statistics

Outside observation: Write your notes below.

Other target market blogs:

Blogs visited:

Notes:

Personal blogs:

Blogs Visited:

Notes:

Forums:

Forums Visited:

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Notes:

Social networks:

Social Networks Visited:

Notes:

Social bookmarks:

Bookmark Sites Visited:

Notes:

Product reviews:

Product Review Sites Visited:

Notes:

Surveys:

Submit a Question Survey:

Questions to Ask:

Freebie to Give:

Promotion Plan:

Buying Habits Survey:

Questions to Ask:

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Freebie to Give:

Promotion Plan:

Customer Survey:

Questions to Ask:

Freebie to Give:

Promotion Plan:

Upcoming Product Survey:

Questions to Ask:

Freebie to Give:

Promotion Plan:

Let them get to know you: List some ideas for sharing your personal experiences and giving your subscribers a glimpse inside you, so they'll be more open to share about themselves.

Sharing Story Idea #1:

Sharing Story Idea #2:

Sharing Story Idea #3:

Sharing Story Idea #4:
