

# List Building Checklist

*Tip:* Print out this checklist and fill in your notes.

☐ **Pay-Per-Click:**

What I Did:

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Results & Further Thoughts:

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☐ **Search Engine Optimization:**

What I Did:

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Results & Further Thoughts:

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[I really recommend this FREE 26 part video course – no sign up or opt-in](#)

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□ **Article Marketing:**

What I Did:

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Results & Further Thoughts:

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□ **Press Releases:**

What I Did:

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Results & Further Thoughts:

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□ **Blogging:**

What I Did:

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Results & Further Thoughts:

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□ **Guest Blogging:**

What I Did:

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Results & Further Thoughts:

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□ **Social Networking:**

What I Did:

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Results & Further Thoughts:

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□ **Social Bookmarking:**

What I Did:

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Results & Further Thoughts:

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**Your Own Affiliate Program:**

What I Did:

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Results & Further Thoughts:

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**Newsletter / Ezine Ads:**

What I Did:

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Results & Further Thoughts:

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□ **Directories:**

What I Did:

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Results & Further Thoughts:

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□ **Encourage Word-of-Mouth:**

What I Did:

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Results & Further Thoughts:

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□ **Post Your Archives:**

What I Did:

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Results & Further Thoughts:

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